

SLAM QUEST™

ADVERTISING INSERTION ORDER FORM

ADVERTISER / AGENCY INFORMATION

Contact _____ Agency Name (if any) _____

Company (As you wish to be listed in the Advertiser Index) _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

ISSUE(S) Check all that apply and WRITE IN THE YEAR before each season you plan to run your advertisement:

_____ Winter (mails in January) _____ Spring (mails in April) _____ Summer (mails in July) _____ Fall (mails in October)

Issues mail in the middle to the end of each month indicated above, subject to change. **Ad materials are due a month prior to mailing dates:** Winter: December 1st; Spring: March 15th; Summer: June 15th; and Fall: September 15th. All ad materials due dates are approximate and subject to change.

SIZE OF ADVERTISEMENT

- Back Cover \$2,500 Page 1 \$2,000 Page 3 \$1,500 Inside Back Cover \$2,000 Double Full Page Spread \$2,200 Full Page \$1,200
 2/3 Page \$900 1/2 Page Horizontal Spread \$1,300 1/2 Page Horizontal \$720 1/2 Page Digest \$720 1/3 Page Horizontal \$480
 1/3 Page Vertical \$480 1/4 Page Horizontal \$360 1/4 Page Vertical \$360

OUTFITTER & BOOKING AGENTS ADDED VALUE (Check the circle that applies to you)

- Purchase any size page ad (1/4, 1/3, 1/2, 2/3 or full page) and get an Outfitter Directory **AND** one Species Locator ad for FREE!
 Purchase an Outfitter Directory ad and get ONE Species Locator ad for FREE!

OUTFITTER DIRECTORY AD (Check the appropriate circles for width & height)

1 Column 2 Columns 1 Inch 2 Inches 3 Inches 4 Inches = _____ X \$50 = _____

WIDTH IN COLUMNS HEIGHT COLUMN INCHES YOUR AD COST

One FREE listing with purchase of page ad Example: 1 Column X 2 Inches Height (same as 1 X 2) equals 2 Column Inches X \$50 (same as 2 X 50) = \$100

Where would you like your ad placed in the Outfitter Directory? Example: "Alaska," "NWT Outfitters," etc.: _____

SPECIES LOCATOR AD (Check the appropriate circles for the species you want to advertise)

1 X 1 inch, black & white TEXT ONLY ads; \$25 for each species category after the purchase of an Outfitter Directory ad (your first Species Locator listing is FREE). Please check all categories that apply: Agents Bear Cats Deer Elk Caribou Moose Bison/Muskox Goat Antelope Sheep

One FREE listing with page ad or Outfitter Directory ad **SPECIES LOCATOR AD COST:** Number of ADDITIONAL species listings: _____ X \$25 = _____

CONTINUOUS ADVERTISING OPTION

- Yes, I would like my ad placed in each issue until I cancel this contract (billing will occur when issue goes to press)
 No, I would prefer to be contacted before each ad runs (if unable to contact you by press deadline, your ad may be omitted from the upcoming issue)

PAYMENT

Please Invoice me (returning advertisers only) I will phone my credit card info in to (205) 674-0101 I will fax my credit card info to (205) 674-0190

Credit Card Number: _____ Expiration date: _____ Security Code: _____

(GSCO accepts VISA, MASTERCARD, AMERICAN EXPRESS and DISCOVER)

Cancellations must be received in writing by the space closing date. No cancellations after space closing allowed. Please reserve space in the issue(s) indicated on behalf of the advertiser listed above. This will constitute a binding contract. This contract becomes effective upon receipt by the Grand Slam Club/Ovis advertising department and must be signed by a representative of the advertising company or the advertiser's agency. The advertiser and advertising agency agree to indemnify Grand Slam Club/Ovis for any loss, cost, liability and expenses that Grand Slam Club/Ovis may incur as a result of any claim, suit or proceeding against Grand Slam Club/Ovis based upon their advertisement in Grand Slam or Ovis magazine. Grand Slam Club/Ovis reserves the right to reject any advertising for failure to meet standards of our magazine. See the media kit for additional information and policies. Advertiser is responsible for sending any changes, edits, dates and times, and schedules concerning listings by the outlined deadlines. Advance payment in full is required of all new advertisers upon confirmation of advertising space.

Authorized by (please print or type): _____

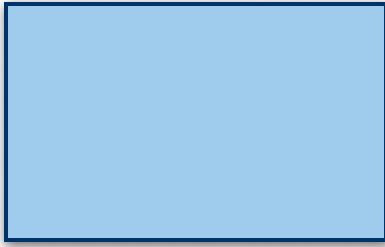
Signature: _____ Date: _____

Send Insertion Order and Advertising Materials to:

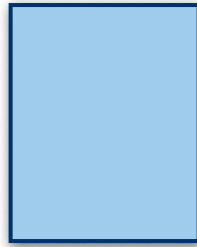
Grand Slam Club/Ovis • P.O. Box 310727 • Birmingham, AL 35231 • Phone (205) 674-0101 • Fax (205) 674-0190 • chris@wildsheep.org

PAGE ADVERTISING RATES & SPECS

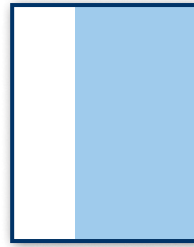
Back Cover \$2,500 | Page 1 \$2,000 | Page 3 \$1,500 | Inside Back Cover \$2,000
 For ads with bleed, please keep all live matter intended to print in accordance with the non-bleed size of the ad.



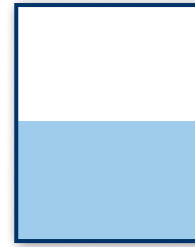
Full Spread \$2,200
 Trim: 16 3/4" x 10 7/8" • Bleed: 17" x 11 1/8"
 May be supplied as two single Full Page ads



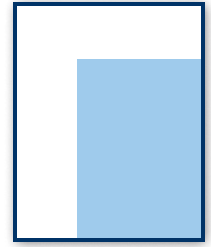
Full Page \$1,200
 Trim: 8 3/8" x 10 7/8"
 Bleed: 8 1/2" x 11 1/8"



2/3 Page \$900
 Non-Bleed: 4 7/8" x 9 7/8"
 Bleed: 5 3/8" x 11 1/8"



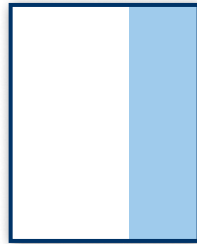
1/2 Page Horizontal \$720
 Non-Bleed: 7 1/2" x 5"
 Bleed: 8 1/2" x 5 1/2"



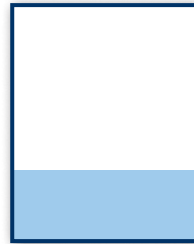
1/2 Page Digest \$720
 Non-Bleed: 4 7/8" x 7 3/8"
 Bleed: 5 3/8" x 7 7/8"



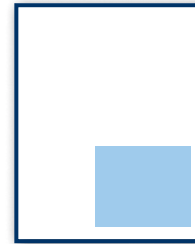
1/2 Horizontal Spread \$1,300
 Non-Bleed (except center): 16" x 5"
 Bleed: 17" x 5 1/2"



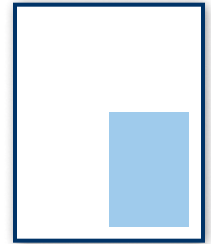
1/3 Page Vertical \$480
 Non-Bleed: 2 3/8" x 9 7/8"
 Bleed: 2 7/8" x 11 1/8"



1/3 Page Horizontal \$480
 Non-Bleed: 7 1/2" x 3 1/4"
 Bleed: 8 1/2" x 3 3/4"



1/4 Page Horizontal \$360
 Non-Bleed Only: 5" x 3 5/8"



1/4 Page Vertical \$360
 Non-Bleed Only: 3 1/2" x 5"

OUTFITTER DIRECTORY & SPECIES LOCATOR ADS

OUTFITTER DIRECTORY

A special classified advertising section for outfitter and booking agent services. The page is divided into four columns and ad space is sold by 1 X 1 ads. The maximum ad width is two column inches and the maximum height is four inches. Two NWT Outfitters advertisement examples are shown on the right. A 1X2 (\$100) and a 1X1 (\$50).

- **FREE listing with purchase of any size page advertisement**
- **Color and black & white ads**
- **All ads will have a 1 point black border**
- **Must make an advertisement commitment for at least two issues**
- **Ad rate is \$50 for each 1 X 1 ad**
- **Minimum ad size: 1 X 1 (\$50)**
- **Maximum ad size: 2 X 4 (\$400)**
- **Actual width: 1 column = 1.7867 inches, 2 column = 3.6884 inches**
- **Actual height is 1 inch**

SPECIES LOCATOR

A special classified advertising section for outfitter services using the Super Ten™ species categories. There is also a category for Booking Agents. The page is divided into four columns. Ad space is sold as black and white, 1 X 1 TEXT ONLY ads. Two advertisement examples for the sheep and moose categories are shown on the far right.

- **First listing FREE with purchase of page ad or an Outfitter Directory ad**
- **Black & white TEXT ONLY ads**
- **All ads will have a 1 point black border**
- **Must make an advertisement commitment for at least two issues**
- **Ad rate is \$25 for each 1 X 1 ad**
- **Maximum ad size: 1 X 1 (\$25)**
- **Actual width: 1 column = 1.7867 inches**
- **Actual height is 1 inch**



South Nahanni

OUTFITTERS LTD.

www.huntnahanni.com

Werner and Sunny Aschbacher
 Phone: (867) 399-3194
 Whitehorse, Yukon, Canada 🇨🇦

NORTHWEST TERRITORIES, CANADA

STONE MOUNTAIN SAFARIS LTD.

Leif Olsen & Jim Fulton

P.O. Box 7870
 Toad River, BC VOC 2X0
 (250) 232-5469 Fax (250) 232-5801
 WWW.STONEMOUNTAINSAFARIS.COM

STONE SHEEP



ERIC MIKKELSON

N.W.T. Outfitters

P.O. Box 106
 Lazo, BC V0R 2K0
 (888) 293-2299 • Fax (250) 897-0054
 DALL SHEEP

MOOSE • CARIBOU • BLACK BEAR/ROOSEVELT ELK IN BC

MAINE TROPHY MOOSE

Guy Randlett, Maine Guide

Email: guy4570@yahoo.com
 Phone: 207-633-4549
 www.mainetrophymoose.com

CANADA MOOSE

Examples of 1 X 2 and 1 X 1
 advertisements under the category
 of NWT Outfitters

Examples of 1 x 1 advertisements
 under the species categories
 for moose and sheep